

Competitiveness assessment of engineering products

Kharisova A., Puryaev A.

Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia

Abstract

© Published under licence by IOP Publishing Ltd. This article discusses the problem of increasing the competitiveness of the engineering industry through the implementation of innovative projects. Based on the analysis of the features of innovative projects formulated a conclusion according to which the innovative projects effectiveness evaluation should take into account non-economic indicators such as social, ecological, resource, scientific and technological. We formulate the process and provide a methodology to evaluate the effectiveness of innovative projects based on noneconomic indicators. This technique is aimed at assessing the projects increase the competitiveness of products, which is understood as a comprehensive line of products a whole range of different physical limitations of the essence, allowing the long run to get sustainable income.

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